

## MasterChef Cookware 2024 Promotion

### FREQUENTLY ASKED QUESTIONS

**Q: What are MasterChef credits and how do I earn them?**

A: MasterChef credits can be earned on the purchase of non-excluded items and may be redeemed towards MasterChef Cookware discounts (½ price or free). You will earn one MasterChef credit for every \$20 spent on qualifying items in a single transaction when using your AdvantEdge Card during the promotion at participating stores. MasterChef credits are separate from and unaffected by Rewards points. MasterChef credits expire June 29, 2024.

**Q: When can I earn MasterChef credits and redeem them for MasterChef Cookware?**

A: MasterChef credits can be earned when using your AdvantEdge Card from January 28, 2024 through June 15, 2024 at participating stores, and redeemed for discounted MasterChef Cookware from January 28, 2024 through June 29, 2024 at participating stores if you have enough MasterChef credits on your AdvantEdge Card. While supplies last.

**Q: Where can I earn MasterChef credits towards discounted MasterChef Cookware?**

The promotion (both MasterChef credit earning and MasterChef Cookware redemption) is only available at five participating Price Chopper / Market 32 stores:

- 1) Price Chopper - 511 Schutt Road Ext., Middletown, NY
- 2) Price Chopper - 2585 South Road, Poughkeepsie, NY
- 3) Price Chopper - 115 Temple Hill Road, New Windsor, NY
- 4) Price Chopper - 142 State Highway 94, Warwick, NY
- 5) Market 32 - 39 North Plank Road, Newburgh, NY

**Q: Are there any purchase restrictions on earning MasterChef credits?**

A: Yes. You will NOT receive MasterChef credits on purchases of Price Chopper or Market 32 gift cards, retail partner gift cards, alcohol, tobacco, money orders, Western Union, lottery tickets, postage stamps, entertainment tickets, bottle deposits, copy/fax services, taxes and other items prohibited by law. There is no limit to the number of MasterChef credits you can earn with your AdvantEdge Card.

**Q: If I am using manufacturer or store coupons, do I receive MasterChef credits based on the total before coupons or after coupons have been deducted?**

A: MasterChef credit eligible spend is calculated AFTER the deduction of AdvantEdge savings and coupons.

**Q: If I do not have an AdvantEdge Card, can I still earn MasterChef credits?**

A: No. You must have an Advantage Card to participate in the MasterChef Cookware promotion and can obtain one for free at any Price Chopper or Market 32 location or online at [pricechopper.com](http://pricechopper.com).

**Q: Can I earn MasterChef credits when I use self-checkout?**

A: Yes, as long as you use your AdvantEdge Card in your self-checkout transaction.

**Q: Where can I find my MasterChef credits balance?**

A: You will need to use your AdvantEdge Card to earn MasterChef credits and to have your balance printed on your receipt. Your receipt is the only way to view your MasterChef credits balance.

**Q: Will I still earn Rewards points while earning MasterChef credits towards MasterChef Cookware?**

A: Yes. MasterChef credits are a separate promotional earned discount from Rewards points and do not have any impact on your earning or redemption of Rewards points.

**Q: Can I purchase cookware without redeeming MasterChef credits?**

A: Yes. You may purchase MasterChef Cookware items for full price at any time throughout the promotion, while supplies last.

**Q: Can I redeem my MasterChef credits for ½ price MasterChef Cookware?**

A: Yes. However, you must redeem the highest available discount for your AdvantEdge Card, so it will be FREE if you have enough MasterChef credits for the item to be free during the promotion.

**Q: If I redeem MasterChef credits for a ½ price MasterChef Cookware item discount, can I also redeem my Rewards points in the same transaction?**

A: Yes. You may use your Rewards points to offset the cost of the reduced retail MasterChef Cookware item, subject to the terms of AdvantEdge Rewards (<https://www.pricechopper.com/rewards/>). Rewards points may be used in a MasterChef credits redemption transaction if a transaction balance is greater than \$1.00 (minimum 100 Rewards points required for a Rewards points redemption).

**Q: If I have more MasterChef credits than are needed for the item for which I am redeeming my credits, what happens to the leftover credits?**

A: Upon redemption of MasterChef credits for a discount on a MasterChef Cookware item, any remaining credits will remain on your AdvantEdge Card and may be used for redemption in a future transaction when enough MasterChef credits are available for a redemption.

**Q: Can I redeem MasterChef credits for different MasterChef Cookware items?**

A: Yes. There is a limit of one MasterChef Cookware item per redemption transaction, but there is no limit to the number of items you may redeem over the course of the promotion. You may redeem MasterChef credits for a discount on any one of the six MasterChef Cookware items if you have enough credits for a MasterChef Cookware item redemption (½ price or free).